

KAHDI WEB SITE ADVERTISING

The Kansas Association for Healthcare Documentation Integrity (KAHDI) is now online! Anyone wanting information on our organization or wanting to read our newsletter, the Sunflower Spectrum, may do so through our new web site at www.kahdi.com. Because the newsletter is posted to the web site instead of being mailed or e-mailed to the 80 KAHDI members as well as 70-some potential members, we are offering advertisers the opportunity to place ads on our web site rather than the newsletter itself. Three advertising options are available:

A. LOGO BUTTONS will be on our home page and will provide a link to the advertiser's web site. The rate will be \$10.00 per month with a three-month minimum. KAHDI Corporate or Institutional Members will receive a 10% discount.

B. SIDEBAR ADS are available for advertisers who would rather include graphics or a little more text. The rate will be \$25.00 per month for a three-month minimum. KAHDI Corporate or Institutional Members will receive a 10% discount.

C: CLASSIFIED ADS will be available on the web site for free for KAHDI members or \$5.00 a month for nonmembers for a 3-line ad.

I would like to place a logo button on KAHDI's web site:

Regular rate:

_____ 3 months \$30.00 _____ 6 months \$60.00 _____ 12 months \$110.00

Corporate/Institutional Member rate:

_____ 3 months \$27.00 _____ 6 months \$54.00 _____ 12 months \$99.00

I would like to place a sidebar ad on KAHDI's web site:

Regular rate:

_____ 3 months \$75.00 _____ 6 months \$150.00 _____ 12 months \$275.00

Corporate/Institutional Member rate:

_____ 3 months \$67.50 _____ 6 months \$135.00 _____ 12 months \$247.50

I would like to place a classified ad on KAHDI's web site:

_____ Free for members _____ \$5.00/month for nonmembers per 3 lines

Company Name: _____

Address: _____

Contact Person: _____

Telephone: _____ Email address: _____

Authorized Signature and Title: _____

Web site address for logo button link: _____

Advertisements will run from the first day of the month until the last day of the month for the contracted period. Therefore, please specify if you would like your ad to run immediately on receipt of your payment or if you would rather wait until the first of the next month.

Please send the ad by e-mail to: newsletter@kahdi.com. Your ad will not be published until this advertising agreement and payment have been received. You may fax your advertising agreement form to (316) 776-2581 (please call first). Please send your check or money order made out to KAHDI to: Linda Wilcox, CMT, Treasurer, 604 River Dr., Mulvane, KS 67110. Credit card payments are not available at this time.

Thank you for your support of Kansas transcriptionists!